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Statement of Gloria Allred

We are here today with Kurt Knutsson. Kurt is known to millions of television viewers as “Kurt the CyberGuy”, but today he is more than that. Today, “Kurt the CyberGuy” is also Kurt the winner, because he prevailed in his lawsuit against overwhelming odds.

Kurt and our law firm faced off in court against the giant Tribune Media Company and their wholly owned subsidiary, Los Angeles television station KTLA. After years of litigation, yesterday a Los Angeles County jury found that KTLA owed Kurt \$3,949,385 (which includes interest) because KTLA refused to honor its contract with him. This jury’s verdict in favor of Mr. Knutsson is a complete vindication of his claim.

On Valentine’s Day, in February 2011, Kurt, who had been described by KTLA “as the most watched technology personality in America”, was abruptly taken off the air. Kurt was in complete shock.

This occurred weeks after KTLA and Tribune Media had landed the largest news sponsorship deal in its history as a result of Mr. Knutsson’s efforts and based on what he had built over 14 years.

AT&T had agreed to sponsor Kurt and his syndicated CyberGuy reports across the nation in a multi-million dollar deal which was pure profit for KTLA and other Tribune owned stations. Mr. Knutsson’s contract required that the revenue generated by the AT&T deal be shared with Mr. Knutsson.

However, rather than sharing the revenue as required, KTLA, without warning or cause, took Mr. Knutsson off the air and refused to pay him what he was owed. It took Mr. Knutsson more than seven long years to finally get his chance to tell a Los Angeles jury what happened. Many of those jurors were KTLA viewers.

We always believed that Mr. Knutsson got a raw deal. He had built a national brand, the most successfully syndicated tech feature in the United States.

We felt that a jury hearing from Mr. Knutsson would be sympathetic to Mr. Knutsson's breach of contract claim and would recognize that fairness required that Mr. Knutsson receive what was promised to him. We were confident that the jury would reach the right result and they did.

It is very important that the public understand that it is possible, even in a David and Goliath situation, that an individual may prevail if they have truth on their side and the determination to fight for justice.

Mr. Knutsson is here today with the trial team of Nathan Goldberg and John West that helped him achieve his victory. Our law firm is very proud to have represented Mr. Knutsson and to have helped him achieve his victory.

Gloria Allred
Attorney at Law
Representing Kurt Knutsson
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