

Contact: Gloria Allred
Phone: 323-653-6530
Email: gallred@amglaw.com

Statement of Gloria Allred

On Wednesday October 29, 2014 our clients, their mothers and we as their lawyers, met with representatives of Universal Studios Hollywood. Top level executives at Universal Studios Hollywood attended. They heard what happened at their Halloween Horror Night from our clients, Kayla Beals and Roxy Fisher who are 13 year old girls. They listened carefully as the girls expressed how they felt being called sluts, whores and hookers and being told that they were used to being on their hands and knees. The executives were also very attentive as one of the mothers described how frustrated she was trying to communicate her complaint about this incident to Universal.

They acknowledged that what happened to our clients was wrong and against their policy. They apologized a number of times for what our clients experienced. They acknowledged

that their complaint procedure had failed and that they were revising it to make sure that if something similar were to happen in the future, that there would be a timely response.

They indicated that what happened was wrong and that they have taken measures to make sure that it would never happen again. We are very happy with the result that we obtained because we feel that our clients were heard and that changes were made.

It is however, sad and frightening that it happened at all at a place that is supposed to be family friendly. It demonstrates that all corporations should be very vigilant and make sure that in their efforts to maximize their profits that they do not do so at the expense of children. Protecting children should be their highest priority.

Although we were very disturbed about what happened to the girls at Halloween Horror Nights, I do want to commend

Universal Studios Hollywood for the prompt action that they took once we brought this issue to their attention.

Corporations are sometimes very slow to take responsibility and sometimes try to justify misconduct by their employees.

Universal did not do that in this instance. They immediately took responsibility after we brought this issue to their attention and they reached out to us to meet with the girls and their moms to learn what happened to them. Then they did what they could do to make sure that this never happens again.

I am very proud of these two young girls, Kayla Beals and Roxy Fisher. Because of their courage, they were able to achieve their goals and a great result which will help to protect other children. They knew that girls should always be treated with respect and that they were entitled to it. They knew that no one should call them derogatory names, particularly names whose goal is to denigrate them, humiliate them and sexualize them.

There is a growing pornification of our culture and continued attempts by many people to sexualize young girls. The courage demonstrated by Roxy and Kayla in speaking out will hopefully inspire and empower other young girls to know that they also have rights and should be treated with respect and dignity and that they should not remain silent or become intimidated by those who would unfairly target them with words that are intended to hurt them and humiliate them. We congratulate Kayla and Roxy on their decision to speak out against injustice. In doing so, they have won change that will benefit other girls on this Halloween and every Halloween to come.

Gloria Allred
Attorney at Law
October 31, 2014