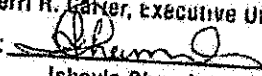


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Superior Court of California
County of Los Angeles

MAY 31 2016

Sherri R. Karer, Executive Office/Clerk
By:  Deputy
Ishayla Chambers

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6 Attorneys for Plaintiff ROSE TREVIS

7
8
9 IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA
10 FOR THE COUNTY OF LOS ANGELES

11
12 ROSE TREVIS, an individual,

13 Plaintiff,

14 vs.
15

16 HAWLEYWOOD'S dba
17 HAWLEYWOOD'S BARBER SHOP &
SHAVING PARLOR, a California
18 Corporation, DOES 1 through 10

19
20 Defendants.
21
22

) CASE NO.: BC615161
Assigned to Hon. Fredrick C. Shaller Dept. 46

) **DECLARATION OF ROSE TREVIS IN
SUPPORT OF PLAINTIFF'S MOTION
FOR PRELIMINARY INJUNCTION
AGAINST DEFENDANT
HAWLEYWOOD'S dba
HAWLEYWOOD'S BARBER SHOP &
SHAVING PARLOR**

23
24 **DECLARATION OF ROSE TREVIS**

25 I, Rose Trevis, do hereby declare and state as follows:

26 1. I am over 18 years of age and reside in Los Angeles County, California. The
27 following is true of my own personal knowledge. If called to testify in this matter, I could and
28 would competently testify thereto.

1 2. At the time of the events described within this declaration, I was a transgender
2 male with a masculine gender expression. Accordingly, I wore my hair cut short, less than two
3 inches long.

4 3. On the afternoon of March 4, 2016, I was walking around a business
5 neighborhood in the city of Long Beach, California with my domestic partner, Laura Lozano.

6 4. On March 4, 2016, on or around 1:30 p.m., Laura and I came upon
7 Hawleywood's Barber Shop and Shaving Parlor ("Hawleywood's"). I had never heard of
8 Hawleywoods but I decided that I wanted to get a haircut so Laura and I entered the shop.

9 5. Upon entering, I could see that there was a man in one of the barber chairs having
10 his hair cut. The barber cutting the man's hair approached me and asked how he could help us. I
11 stated that I wanted to get a haircut.

12 6. The barber told me that customers must have an appointment to receive a haircut
13 at the shop. I then asked if there were any appointments available that day.

14 7. Instead of answering my question, the barber stared at me for a few seconds
15 before stating that the shop does not cut women's hair. I replied to the barber: "Who says I'm a
16 woman?"

17 8. The barber repeated that the shop does not cut women's hair. I stated "Again,
18 who says I'm a woman?"

19 9. The barber then asked for my name and phone number. I provided this
20 information and the barber wrote it down in a book.

21 10. The barber then told Lauren and me to wait and headed to the back of the shop.
22 He momentarily reappeared with another man who also appeared to be a barber at the shop.

23 11. As the second barber approached me, he tilted his head and looked at me up and
24 down. He seemed to focus on my legs and frowned.

25 12. He then asked how he could help me. I told him that I wanted to get a haircut.
26 He replied that the shop does not cut women's hair.

27 13. I said, as I had told the first barber: "Who says I'm a woman?"

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14. The second barber stood quiet for a few moments. I became upset and asked the second barber for a business card.

15. The second barber started to walk away from me towards the front door of the shop. I followed him and told him that refusing service to me was discrimination. The second barber told me that the business "has the right to refuse services to anyone." He also added that the business "is an old school barber shop" and therefore they do not service women.

16. Laura then asked if the reason the barbershop would not cut my hair was because Laura, as a woman, was in the shop with me. The second barber responded: "We do not cut women's hair and women are not even allowed in the shop!"

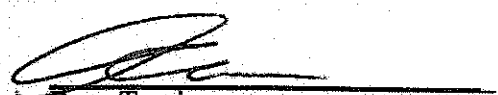
17. After I suggested that the business's policy may be illegal, the second barber told me that "We don't care" and that "people have tried to sue [the shop] before and we've been in the media."

18. I told the second barber that their approach was uncalled for. The second barber stated that he was not the owner of the barbershop and that he and the first barber could have approached things differently otherwise.

19. I felt ashamed by Hawleywood's repeated denial of service and left the shop with Laura.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on this 27 day of May 2016 at city of ROSSMOR, California.


Rose Trevis

CONFORM

1 GLORIA ALLRED, SBN #65033
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County of Los Angeles

MAY 31 2016

Sherri R. Turner, Executive Office/Clerk
By: *[Signature]*, Deputy
Ishayla Chambers

6 Attorneys for Plaintiff ROSE TREVIS

9 IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA
10 FOR THE COUNTY OF LOS ANGELES

12 ROSE TREVIS, an individual,

13 Plaintiff,

15 vs.

16 HAWLEYWOOD'S dba
17 HAWLEYWOOD'S BARBER SHOP &
18 SHAVING PARLOR, a California
Corporation, DOES 1 through 10

20 Defendants.

) CASE NO.: BC615161
) Assigned to Hon. Fredrick C. Shaller Dept. 46
) **DECLARATION OF BYRON R. LAU IN**
) **SUPPORT OF MOTION FOR**
) **PRELIMINARY INJUNCTION AGAINST**
) **DEFENDANT HAWLEYWOOD'S dba**
) **HAWLEYWOOD'S BARBER SHOP &**
) **SHAVING PARLOR**

23 DECLARATION OF BYRON R. LAU

24 I, Byron R. Lau, do hereby declare and state as follows:

25 1. I am an attorney at law licensed to practice before all of the Courts of the State of
26 California. I am an attorney in the law firm of Allred, Maroko & Goldberg, counsel of record for
27 plaintiff Rose Trevis. As such, and having reviewed the files in this matter, I am familiar with the
28 facts of this case. The following is true of my own personal knowledge. If called, I could and

1 would competently testify thereto.

2 2. On May 26, 2016, I visited Defendant's website at www.Hawleywoods.com. I
3 visited the "Story" page of its website and printed out an image of that webpage. A true and
4 accurate copy of that print out is attached as **EXHIBIT A**.

5 3. On May 26, 2016, I visited Defendant's website at www.Hawleywoods.com. I
6 printed out an image of the introduction page of the website that depicts a "Gentleman's Only"
7 sign. A true and accurate copy of that print out is attached as **EXHIBIT B**.

8 4. On May 6, 2016, I visited the website for the Orange County Register newspaper
9 at <http://www.ocregister.com/common/printer/view.php?db=ocregister&id=504293> and printed
10 out an article entitled 'Real Men Go to Barbers' quoting Donnie Hawley from April 16, 2013. I
11 printed out an image of that news article. A true and accurate copy of that print out is attached as
12 **EXHIBIT C**.

13 5. On May 23, 2016, I visited the website for the Orange County Register newspaper
14 at <http://www.ocregister.com/articles/hawley~63885-shop-barber.html> and printed out an article
15 entitled 'Hawleywood's Cuts to a Rockabilly Beat' quoting Donnie Hawley from March 18,
16 2009. I printed out an image of that news article. A true and accurate copy of that print out is
17 attached as **EXHIBIT D**.

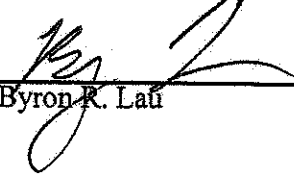
18 6. On March 18, 2016, I visited the Yelp.com webpage for Hawleywood's Barber
19 Shop in Long Beach at <https://www.yelp.com/biz/hawleywoods-barber-shop-long-beach> and
20 printed out the reviews listed on the webpage. A true and accurate copy of that print out is
21 attached as **EXHIBIT E**.

22 7. On May 24, 2016, I visited the Yelp.com webpage for Hawleywood's Barber
23 Shop in Long Beach at <https://www.yelp.com/biz/hawleywoods-barber-shop-long-beach> and
24 printed out two pictures posted on the webpage that had been posted on January 7, 2016 by an
25 account named "Hawleywood's Barber Shop" and were classified as "From the business owner."
26 A true and accurate copy of that print out is attached as **EXHIBIT F**.

27 I declare under penalty of perjury under the laws of the State of California that the
28 foregoing is true and correct.

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Executed on this 27th day of May 2016 at Los Angeles, California.


Byron R. Lau

1 GLORIA ALLRED, SBN #65033
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7 Attorneys for Plaintiff ROSE TREVIS

8
9
10 IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA
11 FOR THE COUNTY OF LOS ANGELES

12
13 ROSE TREVIS, an individual,

14 Plaintiff,

15 vs.
16

17 HAWLEYWOOD'S dba
18 HAWLEYWOOD'S BARBER SHOP &
SHAVING PARLOR, a California
19 Corporation, DOES 1 through 10

20
21 Defendants.
22
23

) CASE NO.: BC615161

) ~~PROPOSED~~ ORDER FOR ENTRY OF
JUDGMENT AND PERMANENT
INJUNCTION

Judge: Hon. Frederick C. Shaller
Dept.: 46

1 **Having considered the Parties' Stipulation for Entry of Judgment and Permanent**
2 **Injunction Against Defendant in the above entitled matter, this Court hereby finds as follows:**

3 **1. On March 29, 2016, Plaintiff filed this action, Los Angeles County Superior**
4 **Court Case No. BC615161 (the "Action"), against Defendant, alleging certain violations of**
5 **California laws.**

6 **2. The Parties desire to resolve all issues and disputes between them underlying and**
7 **related to the facts and circumstances that led to the above captioned action and have agreed to**
8 **and executed a Settlement Agreement and Mutual General Release (the "Settlement**
9 **Agreement"). The Parties have settled this action between them pursuant to Code of Civil**
10 **Procedure Section 664.6 on the terms and conditions set forth below and agree that pursuant to**
11 **that section, the Court retains jurisdiction to enforce the terms of this settlement.**

12 **3. This Stipulation for Entry of Judgment and Permanent Injunction Against**
13 **Defendant is made with reference to the facts, transactions, allegations, claims, and defenses**
14 **underlying, relating to, or arising from the Complaint in the above captioned lawsuit. The**
15 **Parties wish to avoid the delay, expense, inconvenience and uncertainty of litigation and now**
16 **desire to finally compromise, settle and discharge all claims, controversies, demands, actions, or**
17 **causes of action asserted in this Action between them. Defendant denies the allegations of the**
18 **Complaint and its willingness to enter this stipulation is not an admission of wrongdoing by the**
19 **Defendant. Defendant enters into this stipulation solely for the purpose of avoiding the expense**
20 **and demands of litigation. Accordingly, to resolve their differences and to avoid the uncertainty**
21 **and expense of further litigation, the Parties have agreed to the following terms and conditions.**

22 **4. Defendant hereby consents to the exercise of the jurisdiction of this Court with**
23 **respect to the subject matter of this action and any judgments entered herein. Defendant has**
24 **entered a general appearance in this action.**

25 **5. Defendant Hawleywood's also stipulates to the immediate entry of an order by the**
26 **Court (the "Order") for Judgment and granting a Permanent Injunction against Defendant**
27 **preventing it from directly or indirectly:**

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- a. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by maintaining discriminatory business policies or practices including, but not limited to, refusing to offer services to individuals due to their gender or perceived gender.
- b. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by maintaining discriminatory business policies or practices including, but not limited to, refusing admission to its business based on an individual's gender or perceived gender.
- c. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by posting advertising or marketing, in any form including, but not limited to, print, online, or verbal, that indicates a policy of refusing to provide services or accommodations based on an individual's gender or perceived gender

6. Furthermore, in consideration for settlement of Plaintiff's claims for damages and attorneys' fees, Defendant agrees to pay Plaintiff and Plaintiff's counsel an amount stated in the Settlement Agreement between the parties.

IT IS SO ORDERED, ADJUDGED AND DECREED

Dated: August 16, 2016

FREDERICK C. SHALLER

Hon. Frederick C. Shaller
Judge of the Superior Court

1 GLORIA ALLRED, SBN #65033
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2 MICHAEL MAROKO, SBN #62013
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County of Los Angeles

AUG 16 2016

Sherri R. Carter, Executive Officer/Clerk
By Rosemarie D. Aquino, Deputy

7
8 Attorneys for Plaintiff ROSE TREVIS

9
10 IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA
11 FOR THE COUNTY OF LOS ANGELES

13 ROSE TREVIS, an individual,
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18 HAWLEYWOOD'S dba
HAWLEYWOOD'S BARBER SHOP &
19 SHAVING PARLOR, a California
Corporation, DOES 1 through 10
20
21 Defendants.

CASE NO.: BC615161
JUDGMENT AND PERMANENT
INJUNCTION PURSUANT TO
STIPULATION
Judge: Hon. Frederick C. Shaller
Dept.: 46

1 Having considered the Parties' Stipulation for Entry of Judgment and Permanent
2 Injunction Against Defendant in the above entitled matter, this Court hereby finds as follows:

3 1. On March 29, 2016, Plaintiff filed this action, Los Angeles County Superior
4 Court Case No. BC615161 (the "Action"), against Defendant, alleging certain violations of
5 California laws.

6 2. The Parties desire to resolve all issues and disputes between them underlying and
7 related to the facts and circumstances that led to the above captioned action and have agreed to
8 and executed a Settlement Agreement and Mutual General Release (the "Settlement
9 Agreement"). The Parties have settled this action between them pursuant to Code of Civil
10 Procedure Section 664.6 on the terms and conditions set forth below and agree that pursuant to
11 that section, the Court retains jurisdiction to enforce the terms of this settlement.

12 3. This Stipulation for Entry of Judgment and Permanent Injunction Against
13 Defendant is made with reference to the facts, transactions, allegations, claims, and defenses
14 underlying, relating to, or arising from the Complaint in the above captioned lawsuit. The
15 Parties wish to avoid the delay, expense, inconvenience and uncertainty of litigation and now
16 desire to finally compromise, settle and discharge all claims, controversies, demands, actions, or
17 causes of action asserted in this Action between them. Defendant denies the allegations of the
18 Complaint and its willingness to enter this stipulation is not an admission of wrongdoing by the
19 Defendant. Defendant enters into this stipulation solely for the purpose of avoiding the expense
20 and demands of litigation. Accordingly, to resolve their differences and to avoid the uncertainty
21 and expense of further litigation, the Parties have agreed to the following terms and conditions.

22 4. Defendant hereby consents to the exercise of the jurisdiction of this Court with
23 respect to the subject matter of this action and any judgments entered herein. Defendant has
24 entered a general appearance in this action.

25 5. Defendant Hawleywood's also stipulates to the immediate entry of Judgment
26 granting a Permanent Injunction against Defendant preventing it from directly or indirectly:

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- a. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by maintaining discriminatory business policies or practices including, but not limited to, refusing to offer services to individuals due to their gender or perceived gender.
- b. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by maintaining discriminatory business policies or practices including, but not limited to, refusing admission to its business based on an individual's gender or perceived gender.
- c. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by posting advertising or marketing, in any form including, but not limited to, print, online, or verbal, that indicates a policy of refusing to provide services or accommodations based on an individual's gender or perceived gender

6. Furthermore, in consideration for settlement of Plaintiff's claims for damages and attorneys' fees, Defendant agrees to pay Plaintiff and Plaintiff's counsel an amount stated in the Settlement Agreement between the parties.

IT IS SO ORDERED, ADJUDGED AND DECREED

Dated: August 16, 2016

FREDERICK C. SHALLER

Hon. Frederick C. Shaller
Judge of the Superior Court

1 CONSENT TO FILE JUDGMENT AND PERMANENT INJUNCTION PURSUANT TO
2 STIPULATION

3
4 The parties in Rose Trevis v. Hawleywood's dba Hawleywood's Barber Shop & Shaving
5 Parlor (LASC CASE NO.: BC615161 agree to the filing of the following Judgement and
6 Permanent Injunction Pursuant to Stipulation to be filed with the Court today, August 16, 2016.
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10 DATED: August 16, 2016

Allred, Maroko & Goldberg

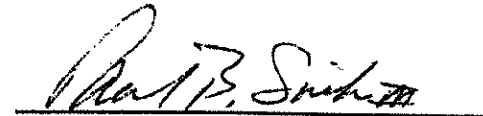
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14 Byron R. Lau

15 Attorney for Rose Trevis
16
17

18 DATED: August 16, 2016

Law Offices of Paul B. Sink III

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22 Paul B. Sink III

23 Attorney for Hawleywood's Barber Shop &
24 Shaving Parlor
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Sherri R. Carter, Executive Officer/Clerk
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Attorneys for Plaintiff ROSE TREVIS

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA
FOR THE COUNTY OF LOS ANGELES

ROSE TREVIS, an individual,

Plaintiff,

vs.

HAWLEYWOOD'S dba
HAWLEYWOOD'S BARBER SHOP &
SHAVING PARLOR, a California
Corporation, DOES 1 through 10

Defendants.

CASE NO.: BC615161

and Order

STIPULATION FOR ENTRY OF
JUDGMENT AND PERMANENT
INJUNCTION

Judge: Hon. Frederick C. Shaller
Dept.: 46

and Order

STIPULATION FOR ENTRY OF JUDGMENT

1 Plaintiff ROSE TREVIS ("Plaintiff") and defendant HAWLEYWOOD'S dba
2 HAWLEYWOOD'S BARBER SHOP AND SHAVING PARLOR ("Hawleywood's" or
3 "Defendant") (collectively the "Parties"), hereby declare, agree and stipulate as follows:

4 1. On March 29, 2016, Plaintiff filed this action, Los Angeles County Superior
5 Court Case No. BC615161 (the "Action"), against Defendant, alleging certain violations of
6 California laws.

7 2. The Parties desire to resolve all issues and disputes between them underlying and
8 related to the facts and circumstances that led to the above captioned action and have agreed to
9 and executed a Settlement Agreement and Mutual General Release (the "Settlement
10 Agreement"). The Parties have settled this action between them pursuant to Code of Civil
11 Procedure Section 664.6 on the terms and conditions set forth below and agree that pursuant to
12 that section, the Court retains jurisdiction to enforce the terms of this settlement.

13 3. This Stipulation for Entry of Judgment and Permanent Injunction Against
14 Defendant is made with reference to the facts, transactions, allegations, claims, and defenses
15 underlying, relating to, or arising from the Complaint in the above captioned lawsuit. The
16 Parties wish to avoid the delay, expense, inconvenience and uncertainty of litigation and now
17 desire to finally compromise, settle and discharge all claims, controversies, demands, actions, or
18 causes of action asserted in this Action between them. Defendant denies the allegations of the
19 Complaint and its willingness to enter this stipulation is not an admission of wrongdoing by the
20 Defendant. Defendant enters into this stipulation solely for the purpose of avoiding the expense
21 and demands of litigation. Accordingly, to resolve their differences and to avoid the uncertainty
22 and expense of further litigation, the Parties have agreed to the following terms and conditions.

23 4. Defendant hereby consents to the exercise of the jurisdiction of this Court with
24 respect to the subject matter of this action and any judgments entered herein. Defendant has
25 entered a general appearance in this action.

26 5. Defendant Hawleywood's also stipulates to the immediate entry of an order by the
27 Court (the "Order") for Judgment and granting a Permanent Injunction against Defendant
28 preventing it from directly or indirectly:

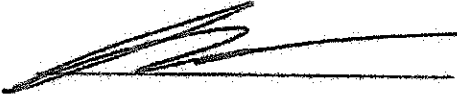
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- a. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by maintaining discriminatory business policies or practices including, but not limited to, refusing to offer services to individuals due to their gender or perceived gender.
- b. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by maintaining discriminatory business policies or practices including, but not limited to, refusing admission to its business based on an individual's gender or perceived gender.
- c. Violating Civil Code Section 51 (the Unruh Civil Rights Act) by posting advertising or marketing, in any form including, but not limited to, print, online, or verbal, that indicates a policy of refusing to provide services or accommodations based on an individual's gender or perceived gender

6. The [Proposed] Order for Entry of Judgment and Granting the Permanent Injunction is attached as EXHIBIT A. Pursuant to the terms of the Settlement Agreement, the Court may, without further hearing or notice to the Parties, enter the Order attached as EXHIBIT A.

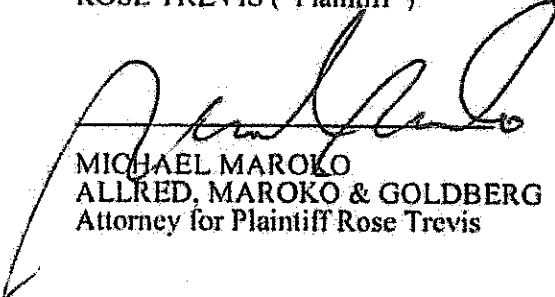
7. Furthermore, in consideration for settlement of Plaintiff's claims for damages and attorneys' fees, Defendant agrees to pay Plaintiff and Plaintiff's counsel an amount stated in the Settlement Agreement between the parties.

Dated: August 1, 2016



ROSE TREVIS ("Plaintiff")

Dated: August 1, 2016

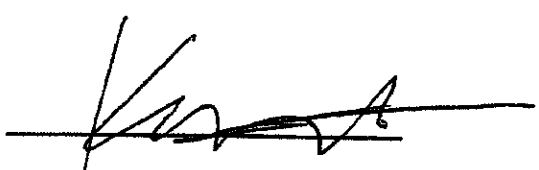


MICHAEL MAROKO
ALLRED, MAROKO & GOLDBERG
Attorney for Plaintiff Rose Trevis

Signatures continued on next page

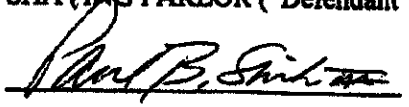
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Dated: August 4, 2016



HAWLEYWOOD'S BARBER SHOP AND
SHAVING PARLOR ("Defendant")

Dated: August 5, 2016



PAUL B. SINK III
Attorney for Defendant Hawleywood's Barber Shop
and Shaving Parlor

Exhibit A



HOME

SHOPS

SERVICES

GOODS

STORY

THE STORY

Remember waaaay back when in the good ol' days when you could go down to the local barber shop, get a straight razor shave, a nice tight haircut and enjoy the relaxed and comfortable atmosphere of a real men's sanctuary? Well guess what? It's back and it's called Donnie Hawleywood's Traditional Barber shop!

Located in an antique of a building in Costa Mesa, Calif., Hawleywood's feels like stepping into a time warp back to '40's Chicago. From the Ol' style two-tone brown floor to the sand colored walls heavily decorated with photos of friends and clients with names like James Intveld, Eddie Nichols of Royal Crown Revue, Big Sandy and Lee Rocker to name a few. Let's not forget motorcycle hero Chopper Dave!

Upon entering this men's sanctuary you'll see customers relaxing in vintage waiting chairs all the while cruisin' through another great issue of The Horse BackStreet Choppers and listening to some great music on the Hi-Fi. One thing you won't see at Hawleywood's is women. You all know how distracting a woman can be and who wants a straight razor shave with a buxom blonde in the joint?

So leave yer' Ol' lady at home because you might need to talk about her. And besides, no one ever looks cool in the middle of a hair cut. Donnie has been mastering this vanishing trade for more than ten years, but has been cutting hair for friends and relatives forever. Open just over four years ago, Hawleywood's attracts people from all walks of life from tattooed greasers to businessmen and everyone in between. No quick haircuts here brother, each cut lasts at least 45 minutes and you get all the bells and whistles.

After the hot face towel and a precise straight razor shave of your neck and face you'll get the most perfect taper you've ever seen, and Donnie will style you up with his own brand of pomade called "Layrite." This is the best pomade ever, it holds like wax and washes out like gel! Amazing! Next comes the old style barbershop neck massage machine that will knock your socks off! Be sure and pick up Donnie's after-shave called Hawleywood's #9. Smell like you just left the barber's chair whenever you want.



Copyright 2013, No animals were harmed in the making

Exhibit B



HOME

SHOPS

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Exhibit C

ORANGE COUNTY REGISTER

Real men go to barbers

By JULIE GALLEGO
2013-04-16 09:51:31



Donnie Hawley opened his iconic men-only barber shop in 1999 as a place for a guy to get a good haircut, a shave and a little man time.

At the time, Hawleywood's Barber Shop in Costa Mesa was unique among the scores of unisex mall walk-in cutteries and female-dominated salons. These days, there are parlors all over dedicated to serving male grooming needs, but Hawley is a legend in the business, appearing in a 2012 Morgan Spurlock documentary, "Mansome".

An oil-and-canvas depiction of him by artist Mark Cummings hangs at the Smithsonian as part of a portrait competition exhibition. He's also collaborated with skate shoemaker Vans on a signature line and has line of men's grooming products called 'Layrite,' which he will launch in Ireland in June. He has four shops (three in Orange County and one in Sydney, Australia) and plans to open in Harajuku, Japan, Las Vegas and Canada.

Recently Hawley, 40, took time to answer our questions:

Q. How did you get into the barbering business?

A. I started cutting hair at 12 when I moved in with my dad. My uncle had a barbershop so there was always a chair on the back patio. When I was 13, my cousin was on the high school football team and they all got Mohawks one summer before the season. I was able to join in on doing a few. In high school I'd also cut and style my friends hair before we would go out. From that moment I realized I had a knack and talent for cutting hair.

Q. Why is it important for the well-groomed man to have a place like Hawleywood's?

A. It gives men the opportunity to unwind, relax, have a beer, get a hot towel shave and a Hawleywood's signature cut. While getting pampered you get to listen to a collection of old, rare retro tunes and vinyl.

Q. What does Hawleywood's offer that some of the newer men's grooming salons do not?

A. First of all, I've spent my career traveling the world over, educating people on the difference between barbering and cosmetology. In beauty colleges you spend hours learning how to color hair, do makeup and nails etc. In barber college, your only focus is on hot towel shaves and men's haircuts done properly. This includes tapers, high-and-tights, flat tops etc.

At Hawleywood's you get a cut by a licensed, trained real barber. You get hot towels, the smell of bay rum, Playboy magazines, ice cold Pabst and gentlemen-only banter and jokes. There is a certain mythology to the Hawleywood's Barbershop experience that is quite beautiful. Once a patron and a Hawleywood's barber relationship is forged, it will outlast friendships and some of the strongest marriages.

Q. The straight razor shave seems to be a big trend these days, why do you think that is?

A. Because I brought it back from the dead through all my travelling and being in countless magazines and shows, it has inspired a lot of people to start straight razor shaving. I've had customers come in one day and enlist as barber apprentices the next day!

Q. What is the difference between straight razors from the past and straight razors used today?

A. In the early days of the straight razor, the razor needed to be honed and stropped, which is tedious and time-consuming to do. Straight razors that real barbers use today are made in a way that allows us to use a new blade on every patron. This is for sanitation and sterilization purposes as well as to ascertain the closest shave possible.

Q. Is there a particularly popular beard or mustache style your clientele prefers?

A. A lot of people are growing beards nowadays due to TV shows and media so I've been working a long while on my beard balm and mustache wax. Most popular request these days are Rollie Fingers-style (or handlebar) mustache and biker beards.

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Exhibit D

Hawleywood's cuts to a rockabilly beat

March 18, 2009

Updated Aug. 21, 2013 1:17 p.m.

BY NORBERTO SANTANA JR. / The Orange County Register



Anthony Navarro, right, greets Donnie's roommate Abe Bernal during Hawleywood's Barber Shop & Shave Parlor's 10th anniversary party in Costa Mesa, Saturday night, February 28, 2009. Hawleywood's Barber Shop & Shave Parlor is a rockabilly icon and has an old world approach, banning women in the shop and offering free Pabst beer to customers.////ADDITIONAL INFO//// - 18_read.barber.0228.ks - Date Shot: 2/28/09 - KEN STEINHARDT, THE ORANGE COUNTY REGISTER

COSTA MESA It's the rare moment when a can of Pabst and a straight edge work well together.

But peek through the window of Hawleywood's Barber Shop in Costa Mesa, and you'll see old-school beers and old-school razors forming a rare but nice harmony. You'll see Donnie Hawley in there too. He's the co-owner, the guy talking and shaving and styling and generally breathing life into a business that could double as a clubhouse or movie set or, you know, a barber shop.

Remember those? Barber shops?

That's Hawleywood's. It's a place with barbers who are proud to be barbers. It's also got girlie magazines and cussing and dudes getting haircuts from dudes with the goal of looking like dudes, circa 1957. Walk inside and, if you're cool enough (and, yes, you probably are), you'll get a free beer, a.k.a. "The Hawley's Discount."

What you won't find at Hawleywood's -- which celebrated its 10th anniversary last month -- is a salon. The word, in fact, might be the only forbidden word in the place.

The other word might be "unisex."

Hawley, 37, doesn't do unisex.

"It's a man's sanctuary," says a very unapologetic Hawley.

"In the 21st century, everything is geared toward to women."

Hawley continues on the topic for a bit, noting the rise of women-only salons and gyms like Curves, before concluding: "There's no place to just go and be a man."

So, at this shop, even moms who bring junior around for a cut have to wait outside.

Hawley says women in a barber shop can be a distraction. They tend to offer the barbers *advice* on how to cut their man's hair. Besides, Hawley adds, women in the shop just changes the vibe.

"Nobody looks cool in the middle of a haircut."

•But cool is exactly how Hawleywood's looks and feels. Johnny Cash (Sun Records era) and Eddie Cochran and other rockabilly icons serve up a sort of permanent soundtrack. Indeed, the rockabilly scene that sparked on the streets of Memphis in the '50s and found a revival in early 1980s Britain before settling into full-time life in places like the industrial districts of Costa Mesa and tracts of old town Orange, is in full swing at this shop. A host of living, breathing, hair-growing rockabilly legends, guys like the Stray Cats bassist Lee Rocker, can often be found sitting and sipping and chatting at Hawleywood's. "It's just real music," says Hawley as he strums an imaginary upright bass, the key, he adds, to the heartbeat of rockabilly. But the scene goes deeper than music. The scent of Barbasol permeates the shop, rising with the buzzing and snipping sounds of electric razors and active scissors. Customers sit in barber chairs with built-in ash trays (take *that*, health nuts) and a few opt for straight razor shaves, reclining with towels around their face like murder victims in a Godfather movie. The barbers at Hawleywood's wear ties and vests. When they're done, they fold their smocks over their chairs; neatly. Customers almost always get a warm embrace from Hawley who greets them like old high school buddies. "It's just about gentlemen," Hawley explains. "You could be sitting next to a doctor, a cop, a convict. It's regular Joes." Customers sit in vintage chairs reading girly and hot rod magazines. And if anyone wants an upfront look at a perfect 1953 Pontiac, they'll find one sitting right outside. On most days, in fact, the front parking lot looks like a vintage car show. •The feeling at Hawleywood's runs deeper than style. For many customers, getting a cut evokes childhood days of grooming with fathers and grandfathers, a bond that, many say, can't happen when dad and son swing into Supercuts. "It's just a memory of how simple life was," says Steve Gambill, 45, of Costa Mesa. He's been working on the Pontiac in the front for 15 years. "(It's about) how people appreciated things like a good haircut. Today, everything is so rushed." Ben Frank, 29, who works as an LA deputy sheriff and stops by the shop twice a month for a trim and to talk shop about his 1954 Pontiac and his 1949 Chevy. "Most of the time," he says, "we're just sitting around, talking about cars, having a good time." And when the haircut is

done Hawley has found a way to keep the party going. There's a lounge behind the large bookcase in the back, shifting the relaxation thing into a different gear. There, members of the shop's VIP club can hit the Pabst keg with their own beer mug and watch a game on a large screen television or listen to a small trio on the mini stage, or just shoot a game of pool while cranking up the jukebox. Still, haircuts are the main act and are treated like works of art. "When you look good, you feel good," Hawley says. "And everything else just happens." Hawley says the shop, the haircuts, the music – it all reminds him of growing up around his heroes, people like his grandfather, a legendary motorcycle racer, and his father. And his place – the whole scene, really – started with a song. As a kid, Hawley picked up a Robert Gordon album of rockabilly covers at the now defunct retailer, Gemco. His curiosity about the originals on that album led him to discover America's first rock and rollers. Meanwhile, a barber chair in Hawley's backyard led to early high school haircutting. His first customers were football players in search of Mowhawks. Later, he'd do up his buddies' hair before they'd all go clubbing. After immersing himself in the scene – including the obligatory body ink – Hawley found his niche when he entered barber college. "I couldn't do anything else better." Hawley insists the scene at his shop is no gimmick. "This is me. Everyday. It's my life." He jokes that his friends often tell him this: "I was born too late."

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hawleywoods.com



Hot towel treatment. Nice!
by George S.

See all 26



"My regular guy wasn't available, but I got Jimmy instead and he was beyond "on point"." in 6 reviews



"Finally, he applied a healthy amount of Layrite on my hair and made a perfect part, adjusting the style until every hair was straightly in place." in 4 reviews



"They even have their own brand of pomade (that's hair grease, square!)" in 4 reviews

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George S.
29 friends
107 reviews
Elite '16

Review Hawleywood's Barber Shop

Share your experience and help millions of other Yelpers find great local businesses.

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★★★★★ 2/2/2016

1 check-in

While sitting here waiting for a straight razor shave, music from a bygone era fills the air giving me that nostalgic feel. Dapperly dressed barbers clipping away at their clients heads. This is a place that still offers hospitality and a cold one while your waiting. That's right! A cold one! A mans place for sure.

It's not often when a Man gets to indulge himself without any of the daily noise we've all grown so accustomed to. A

More business info

Accepts Credit Cards No
Parking Street
Bike Parking Yes
Wheelchair Accessible Yes
By Appointment Only Yes



Jason W.
First to review

From the business

Hawleywood's Barber Shop & Shaving Parlor located in Long Beach. Nobody provides a cleaner cut, because no one is more thorough. No matter what your style is-classic businessman, high taper, ...

[Learn more about Hawleywood's Barber Shop](#)

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place, if even for an hour, to shut it all out. It's definitely a place for me. These cool cats don't just rush through each patron as to keep the line moving, but rather meticulously snipping classic cuts in their own time.

I can't speak for their haircuts but if you haven't had a straight razor shave, you need to get yourself down there and get one. It's closest shave you'll ever have!



Don't slip now.... The shave doesn't get any closer than this



Hot towel treatment. Nice!



Old school barber shop. Very Cool.

See all photos from George S. for Hawleywood's Barber Shop



Hawleywood's Barber Shop
 4.5 stars 146 reviews
 And they also do straight razor Hot shaves!!



Razorbacks Barber Shop
 4.5 stars 291 reviews
 I have had my hair cut by Pedro and Scott, but my usual is Johnny.



Syndicate Barber Shop
 4.5 stars 178 reviews
 Clean cuts, best straight razor shave, I wouldn't go anywhere else.

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Layrite Long Beach



Serge V.
 Lakewood, CA
 0 friends
 4 reviews

4.5 stars 1/8/2016

GREAT spot for a cut without the Hollywood prices or the attitude. It's old school charm on vintage row. Plus you are offered cold one ;) while you wait.

Ladies be warned, it's a gentleman's establishment. But not to worry, unlike other "GENTELMAN'S" places you don't have to worry that you man is throwing dollar bills at some scantily clad 19yr old.

I don't know how to explain it but the fact that it's a gentleman's place provides a sanctuary and a totally different feel to your experience. I have been to a 'SALON' for a cut and felt very alienated. But when I come to Hawleywood's I breath a sigh of relief.

BTW for you ladies out there with qualms, my girlfriend highly recommended this place me. She can tell you first hand how important it has been.

Thanks Hawleywood's. Keep up the good work.



Andrew F.
 South Gate, CA
 2 friends
 3 reviews

4.5 stars 12/31/2015

A great atmosphere to relax and get a nice, clean haircut. The guys here all are friendly and welcoming. Definitely worth the money and I would highly recommend this place to any friend.



Adrian A.
San Jose, CA
13 friends
78 reviews

12/15/2015

I've had a few friends come in here to get their haircuts and have had pretty good experiences. Everyone is pretty okay. I prefer my greasy products over water soluble stuff, but their pomade is pretty good.
Oh..Right...Cold beer...Pomades...scent of aftershave...What's not to love?

Also, for a matter of fact, it's not "discrimination" to turn away females...Not sure where everyone got this PC BS from. It's not because they are "pretentious assholes" either.
Think of the barbershop as a "male day spa". If you'd like, I can give you a full list of spas that are WOMEN ONLY. You know, it's not a restaurant, and it's not a clothing store, it's not a movie theater which is open to general public and ANYONE can go in. Also, they have this law which is "right to refuse service to anyone for any reason".
This is not a GENERAL PUBLIC barbershop...Want to know how they curb the "law"? Simple, it's appointments ONLY, at that point, they can bend the law to not allow females in there.
So, no, my fair ladies, it's not discrimination. It's their shop, and their rules.

What do you think will happen to a guy if he walks into a "total woman gym+spa"? Or countless other day spas that are women only? Right, he gets turned away.

Women want their cake and eat it too. Let guys have something to their own, with out you having to be there.

To the guys who are whining "OMG DISCRIMINATION, MY GF BLAH BLAH BLAH". Learn to grow a pair of balls and enjoy the company of other guys with out your lady being there all the time...Give her some money to go shop and kill the time, I don't know...But you half men are the downfall of the barbershop...Go to a super cuts.

So there you have it, while you think they are discriminating, they are actually working well within the laws of California. Get over it, no it's not 1952 or the south, its a MEN ONLY establishment...You get yours, we get ours, stop complaining.



Stephanie R.
Whittier, CA
0 friends
1 review

10/17/2015

This is a GENTLEMAN'S ONLY business, regardless of how you want your hair cut. Even if you want the same haircut as the barber working there, if you don't have a penis between your legs don't bother. Disgusting discrimination.



Victor M.
Anaheim, CA
9 friends
3 reviews

10/14/2015 • Updated review

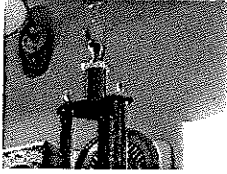
6 check-ins

This place won't be the same without Ray he has left to open his own shop if anyone is interested in getting in contact with him here is his phone number (562) 824-8906 his barber shop will be open soon get in contact with him for more info.

8/21/2013 • Previous review

Best spot to enjoy a cold beer & haircut ask for the best

barber in town LIL RAY RAY



Corpus christie texas barber battle 1st place lil



Long beach barber battle 1st place lil ray ray



Alex C.
Los Angeles, CA
126 friends
29 reviews



10/8/2015 • Updated review

27 check-ins

Nothing bad to say about Hawleywoods.. still a legit spot but My Barber Richard and Ray left. So I Gots to follow them. It's a good thing I was able to get his number before he left. 562-507-0061.



5/29/2013 • Previous review

Heard about this spot years ago. Finally decided to check it out.. Awesome atmosphere and vibe. Free... Read more



Super T.
Long Beach, CA
0 friends
2 reviews



9/25/2015

First, Hawleywood's has a cool Mad Men, I Love Lucy, Elvis vibe, and its staff are fully committed to its theme. The decor is also consistent. It's earned a star from me.

However, contrary to the belief that one can't judge a book by its cover, Hawleywood's knows damn well it's shit and, therefore, tries to conceal its poor quality by its unoriginal facade.

As barbers, basic. Twice have I asked for a particular style, and twice have I walked away with a haircut I didn't want. I get the impression that the barbers don't care what the customer wants as long as the barbers can take a photo of the finished product in full greaseball gunk. The whole experience is a performance in self-satisfaction. I'm completely not interested in being someone's self validation. My last haircut here, I ended up with a lopsided head. I won't be returning for a third time.

Day drinking seems to be fashionable at Hawleywood's. In other professions, drinking beer and Jameson at 1130 is not normal, and doing so demonstrates a lack of responsibility, especially around straight razors and chemicals. For shame!

I have more to complain about, but I'm not wasting my time on basic bi*ches. I just felt that I had a duty to inform other men seeking quality haircuts not to go to Hawleywood's. My advice: SUPERCUTS.




russ a.
Long Beach, CA
0 friends
19 reviews



7/30/2015 • Updated review

I brought in my 19 year old grandson and my barber was great (like usual) and the cut was professional and he will now only come here and have Richard do the cut!

 6/11/2015 • Previous review

GREAT!! Keeps the place for men! Ladies - or semi-ladies not welcomed and that is just really good!... Read more



Diana A.
Long Beach, CA
0 friends
1 review

 7/29/2015

Really disappointed that they couldn't take me in as a girl I had been trying to set up an appointment for a while just so they could say this.



Danielle M.
San Antonio, TX
3 friends
15 reviews

 7/10/2015

Everybody has written so far about the discrimination against women- so, I won't be repetitive. But, for the sake of accumulatively lowering the rating to the appropriate one- One! All around. Really...the dude told me I can wait outside- it would only be 30 minutes. I really do understand that they try to keep some kind of tradition- but, come on! Flat out disallowing females to sit inside?!!! The fuck?! I waved 'bye' to them and flicked them off. After all, I was the one who brought them the business they received from my bf.



Juan G.
Long Beach, CA
3 friends
24 reviews

 7/7/2015

6 check-ins

great place to have a straight razor cut or a beard trimming. layrite pomade stays on like wax and washes out easily. ask for Alex.

do note this is a gentlemen only barber shop.



Nick P.
Rancho Palos Verdes, CA
0 friends
2 reviews

 5/31/2015

1 check-in

Shut up man the reason it's no women is probably so that you can get a break for once in your life and you can be without your wife for 15 to 20 mins. This is the best barber shop



Isidro S.
Long Beach, CA
0 friends
5 reviews

 5/23/2015

If your ever around 4th st in lb make an appt ahead of time if your in need of a haircut and book it with Rey. All the barbers are good but he took care of me while I was there. Friendly environment shop manager was real cool, definitely going back



elizabeth k.
Long Beach, CA
3 friends
13 reviews

 4/3/2015

Appointment Only?? For a barbershop? ? And god forbid you bring a FEMALE companion with you.. An actual dog on a leash would probably be welcomed into the shop - but not a woman. PULEASE get over yourselves. This is LONG BEACH. Take that discriminatory bs back to Indiana where

it belongs. Also, \$25 for a regular cut - Meh.



Joey L.
Long Beach, CA
0 friends
3 reviews

4/3/2015

This shop discriminates against women. They also refuse to cut my hair because I didn't have an appointment but there were several barbers sitting around doing nothing with empty chairs. I suspected I was refused service based on my gender presentation and sex. The other reviews here made me realize I was correct. This refusal provide service to women is against civil rights.



Roben A.
Long Beach, CA
26 friends
95 reviews

4/3/2015

Bad. Bad. Bad. They won't even let women IN there. How lame is that? What is this, 1952? Long Beach is known for its diverse population, and yet here is a business blatantly discriminating against people DUE TO GENDER. To top it off, this location is in the heart of a well-established gay community, who I am sure have seen their share of discriminatory practices. Please do not support this place...not until they wake up to 2015.

And to the women who are in favor of this establishment, shame on you!



Alicia C.
Long Beach, CA
20 friends
26 reviews

4/3/2015

WOW-Discrimination towards women at its best here!! Turned away bc I'm a girl..WOW what year is it again... I have short hair and a barber cuts short hair! Im sure it was the with all de respect ladies we don't cut women, and aren't allowed in... wow so wheres your sign that says that...OH WAIT YOU CANT HAVE ONE...ITS DISCRIMINATION!! I just wanted a good hair cut...you lost business! I did find an amazing super cool great barber who does EVERYONEs so thats where ill be going.. AND He's the best barber! NOT YOU GUYS! I will be reporting your business.



Jeanette R.
Long Beach, CA
79 friends
61 reviews

4/3/2015

Can I actually give them negative stars? My girlfriend and her BFF went in to get haircuts yesterday. They were turned away. Because they are female. Now, yes, they are women, but they are both butch women, with super short hair, who get their hair done by barbers. They weren't asking for highlights, or extensions, or anything crazy or "feminine"? My gf hair is shorter than most men's They sure as hell weren't asking to get their vaginal hair cut, so why are they not even allowed in, as women? Such an uncool place. Thanks, but no thanks. What's next, whites only?



Jesus G.
Long Beach, CA
3 friends
5 reviews

 1/27/2015

Love this place. Fresh haircut my niggah!!! Love my boy Alex tho.

Page 1 of 5

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Hawleywood's Barber Shop

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Message the business
hawleywoods.com



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- "My regular guy wasn't available, but I got Jimmy instead and he was beyond "on point". in 6 reviews
- "Finally, he applied a healthy amount of Layrite on my hair and made a perfect part, adjusting the style until every hair was straightly in place." in 4 reviews
- "They even have their own brand of pomade (that's hair grease, square!)" in 4 reviews

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Review Hawleywood's Barber Shop

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Marely F.
Long Beach, CA
9 friends
9 reviews

1/7/2015

Shitty ass place if u ask me.. my cousin took her 3 year old son and the jerks made her sit outside. How fucked up and degrading is that. The Fuck I thought it was 2015!!! I get it u guys don't cut women's hair but women have sons how dare u make them wait outside. . Assholes! Go to razor backs.. they treat women rgt there and everyone is welcome. Way to loose business guys. I wish u guys weren't located in my city.. ugh.

More business info

- Accepts Credit Cards **No**
- Parking **Street**
- Bike Parking **Yes**
- Wheelchair Accessible **Yes**
- By Appointment Only **Yes**

Jason W.
First to review

From the business

Hawleywood's Barber Shop & Shaving Parlor located in Long Beach. Nobody provides a cleaner cut, because no one is more thorough. No matter what your style is-classic businessman, high taper, ...

[Learn more about Hawleywood's Barber Shop](#)

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Rex N.
Long Beach, CA
80 friends
86 reviews

12/10/2014

I am not an experienced haircut-getter. I made this clear. I did my best to explain what I was looking for in a haircut. I made it clear that I didn't use layrite or products like it in my hair. The barber seemed pleasant and willing to oblige. He started cutting, showed me the mirror, and I said I was thinking shorter. He cut my hair, cleaned it up and GREASED IT UP WITH LAYRITE and THEN showed me the mirror. Apart from all the product, it looked fine.

Get home, take a shower and was getting ready for an event and I notice one inch pieces of hair sticking out on either side of my head. I use natural products and don't favor a product - heavy style. These hairs simply stick out. There is nothing I can do about them. I called the barber, I explained that the cut wasn't gonna work as I was walking around looking like an asshole. He tells me that he deliberately cut it that way for x, y, and z reasons; but said he'd fix it anytime. I raced back to the shop, and waited 20 minutes for his chair to open only to get a raft of bullshit attitude from the barber about me "not knowing what I want" and generally being a condescending asshat. The fixed cut is less fucked than the first, but will still need to be fixed - by a different shop.

Their bullshit cut, and subsequent (slow as fuck) fixing has made me miss the event I was headed to (and got my hair cut for in the first place)

Fuck Hawleywood's, fuck them so hard.



Hawleywood's Barber Shop
 146 reviews
And they also do straight razor Hot shaves!!



Razorbacks Barber Shop
 291 reviews
I have had my hair cut by Pedro and Scott, but my usual is Johnny.



Syndicate Barber Shop
 178 reviews
Clean cuts, best straight razor shave, I wouldn't go anywhere else.

Browse nearby

Restaurants, Nightlife, Shopping, Show all

People viewed this after searching for...

Layrite Long Beach



Kingsley K.
Long Beach, CA
259 friends
9 reviews

11/22/2014

1 check-in

I've just moved to long beach so I thought I'll try this place out. Made an appointment and actually came 10 minute early but was able to start right away. The guy I had was Paul. Friendly guy and offer me a beer. Asked alot of question about how I like my hair done you can tell he really wanted to give me exactly what I want. I ask for an undercut and has to be one of the cleanest cut I had. At the end of the cut he used this massage thing on me which I never had it was interesting. All in all great service and really clean cut I definitely recommend this guy.



Virginia H.
Long Beach, CA
1 friend
13 reviews

11/22/2014

I wish i could give this place no stars to be honest. No women are allowed in.... I get it whatever boys will be boys and not want girls in their private tree house i guess, but don't be rude about it. I can't wait for someone to care enough to sue these posers.

Ps the haircuts aren't that great anyway



Kathleen J.
Oceanside, CA
111 friends
6 reviews

10/24/2014

My husband has gotten his hair cut by Hawleywoods at events such as Ink n Iron and Hootenanny multiple times and loved how good a job they did. He made an appointment for a 10am cut last month, he was running late so called to give them a heads up. Upon arrival at 10:15am they offered him a beer.....I'm fairly certain we are no longer High School students skipping school and drinking in the mornings, but to each their own I suppose. they were

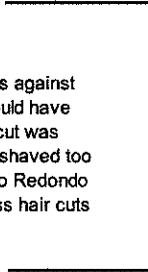
rude as hell to my sister telling her women were not permitted in their place of business so she wandered the streets of a strange town she didn't know for well over an hour waiting on him, eventually she went back after an hour and he was still waiting for his barber to get there. ..he had an appointment for a reason. Needless to say he called me upset so I told him to bail on that douchbaggery ran establishment. Might as well change your names to the Heman Women Haters club. Inconsiderate, irresponsible, immature drunk douchebags.



Sol B.
Los Angeles, CA
6 friends
7 reviews

10/22/2014

Basically, if you don't have the whole "ugh, I like rockabilly type stuff, ugh" thing going on, you aren't gonna get much from here.
Did the call, waited for my time, it was fairly decent and well. I just fully understood what people meant by the "feeling of pretentiousness" here.
And reading the negative reviews, especially one of a woman who had cancer being turned down, yeah, that says it all.



Carminia C.
Long Beach, CA
7 friends
28 reviews

10/15/2014

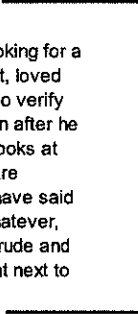
First of all not letting woman in your barbershop is against the law just so you know. Look it up. Second I could have lived with not being allow in if my boyfriends haircut was good, he didn't get want he asked for and Oscar shaved too close in some areas and he had razor burn. Go to Redondo Barbershop woman are allow and they do kick ass hair cuts ask for Kerry.



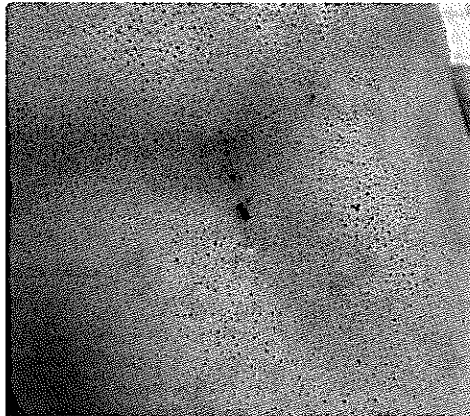
karin c.
Long Beach, CA
21 friends
36 reviews

10/9/2014

What a prick. We just moved here and my bf is looking for a new barber. He tried Razorbacks and loved the cut, loved the vibe but thought he'd try somewhere new just to verify he wanted to make that place his go to. We walk in after he had made an appointment last night, and the guy looks at him and says, "just so you know, only gentlemen are allowed." You pretentious ass, you couldn't even have said it to my face? I get you're trying keep it cool or whatever, but now you're just being pretentious and straight rude and disrespectful by completely ignoring me. I was right next to him. Keep it classy, Hawleywood.



Update: and the haircut was not what he asked for and they cut his head in four different spots. Good job, pretentious assholes.



Made me wait over an hour outside while my bf got his head cut up, literally.



Andrew B.
Lakewood, CA
107 friends
60 reviews

9/5/2014

1 check-in

This is a go-to place for a fantastic cut.

I've been here 4 times over the last few years and each time have gotten a killer cut. The whole rockabilly/gang scene thing with the dress up and the arrogance is pretty lame but they know how to cut hair.

Cuts are \$25. Their hair products are excellent.

I haven't experienced this myself but I've heard of a "boys only" rule for this place from friends of mine. I guess discrimination is cool. Whatever.

Make an appointment. Don't even try to be a walk-in.



Robert L.
Long Beach, CA
0 friends
4 reviews

7/30/2014

Went to this place thinking I would get a good cut and a great experience. Greatly disappointed. They seem to be more impressed with themselves then impressing their customers. Seems like a front to push Layrite product and seems like they use Layrite to hide mediocre hair cutting skills.



Al S.
Port Hueneme, CA
7 friends
8 reviews

5/4/2014

Cold beers, nice atmosphere, and most importantly, skilled, experienced barbers who actually know their trade, not just how to taper.

Oscar cut my hair and that dude knows wassup. He worked with my cowick, gave me a straight, clean part, and was professional and courteous. Completely happy with my experience here.



Hannah P.
Long Beach, CA
33 friends
3 reviews

4/3/2014

This barbershop does not allow women inside probably because there is porn throughout the shop. Probably goes along with the idea of feeling disrespected or degraded as you walk out.



Orlandi V.
Paramount, CA
2 friends
7 reviews

1/24/2014

Pretentious douche bag posers work here. No women allowed? Ironic. If you're trying to imitate 50s "rockabilly" culture, might as well put a sign up that reads "whites only"

...oh wait...



Rick P.
Lake Forest, CA
36 friends
88 reviews

1/21/2014

It's a shame that a negative review needs to be done for a shop that's very talented at cutting hair. The entire business is infected with an elitist arrogance that leaves everyone coming out of there unappreciated as a customer. Most of the barbers have chips on their shoulders and often come off rude or disinterested in helping you out. I always feel so awkward and unwanted each time I've gone in. I can honestly say I'll never go back, I refuse to spend money at a location that seems to not appreciate my business. (Regardless of how good the haircut is).



Robert S.
Upland, CA
37 friends
15 reviews

10/19/2013

I spent the weekend in Laughlin for the Rumble by the River car/rockabilly show. Hawleywood had a booth set up there and I got my first barber cut ever. Ray was the one that hooked me up with the only hairstyle I've ever taken pride in. He was fun as hell to shoot the shit with and made the time fly by. I'm never gonna settle on some supercut shit again now that I've experienced this.



Joanna T.
Long Beach, CA
3 friends
12 reviews

9/27/2013

My husband and 7year old son has been getting there hair cut with Ray for some time now. And I could say that there has not been one time that I was upset with their cuts. The first time my husband went he told me that this is a gentlemen barber shop...and no I did not get all crazy and thought they were sexiest. I actually thought that it was cool. Today I went in, and had great customer service. I told Ray my son needed a cut, didn't have to explain how I wanted his hair cut because he already knew. Another guy did ask if I knew it was a gentlemen barber. I said yes I do. I could wait outside, I have no problem with that. Step out waited for my son and when he was done Ray walk out with my son,everything look good. I payed the man thank him for everything. Overall this is a great place...make sure you ask for RAY... ;)



Joshua A.
Santa Monica, Los Angeles, CA
23 friends
6 reviews

9/7/2013

I've been getting my hair cut at this location for about 4 years and the last 2 times I've been disappointed with inconsistency at the shop.

Example one: Appointment issues

The only reason why an establishment would have strict appointment rules, is so the customers wouldn't have to wait. Sadly, the last two times, they have pushed my appointment up so they can give a "friend a quick cut" before mine and someone needed a break. They did ask me if I was ok with it, and I did said it was ok because the barber did reassure me it would be quick. This is an issue, especially since not all of the customers that go to Hawleywoods live in Long Beach. I drive all the way down from Culver City. The point being, if you have a strict appointment policy then you shouldn't be pushing customers appointments.

Example two: The horrible attitudes.

After all these years I'm like a stranger walking in even though I come all the time. I'm giving them a 3 star because of the haircut alone and not for anything else. Had the service been at least good then they could have earned

more stars. I'm still in search of a great shop that has the great service to match it. A shop where I don't lose hours of my day because I'm treated like a customer that doesn't matter.



Juan A.
Long Beach, CA
21 friends
12 reviews

★★★★★ 7/17/2013

14 check-ins

I guess at this point I would consider myself a regular, since I've been getting my cut done by Ray for over a year now. Can't say enough about Ray or the rest of the fellas. My hair is immaculate every time! I like the fact that it's a man's Barbershop. I can talk, drink and smoke like one, without offending anyone!



Andy D.
Lomita, CA
284 friends
359 reviews

★★★★★ 5/2/2013

11 check-ins

Got a cut from Richard. This is my first time at a REAL barber shop in about 20 years.

I didn't know what my cut was called, so I just showed him some pictures of what I wanted, which ended up being a Medium Taper Fade w/ Combover and hard part. Wow, that is complicated. Richard did it up right and my hair was perfect, and the wife loved it too!

I would love to come here again when in the area, the people are cool (unlike what the reviews say), I got a few laughs and a PBR!



Mike P.
Venice, CA
8 friends
16 reviews

★★★★★ 2/21/2013

Was in LBC with some time to kill and was in desperate need of a proper shave and hair cut... I got both @ Hawleywoods. Never made an appointment and was taken with in 15 mins of walking in. Both cut and shave are amazing. The guys really know what they are doing. No complaints at all. Differently found a place to get my cut and shave.

21 other reviews that are not currently recommended

Best of Yelp Long Beach – Barbers

1246 Barbershop & Shave Parlour
★★★★★ 71 reviews

The Lodge Barber Co
★★★★★ 102 reviews

Intensive Cuts
★★★★★ 127 reviews

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Hawleywood's Barber Shop

81 reviews [Details](#)

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2234 E 4th St
Long Beach, CA 90814
 Get Directions
 (562) 434-5405
 Message the business
hawleywoods.com



[See all 26](#)

"My regular guy wasn't available, but I got **Jimmy** instead and he was beyond "on point"." in 6 reviews

"Finally, he applied a healthy amount of **Layrite** on my hair and made a perfect part, adjusting the style until every hair was straightly in place." in 4 reviews

"They even have their own brand of **pomade** (that's hair grease, square!)" in 4 reviews

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More business info

- Accepts Credit Cards **No**
- Parking **Street**
- Bike Parking **Yes**
- Wheelchair Accessible **Yes**
- By Appointment Only **Yes**

Jason W.
 First to review

From the business

Hawleywood's Barber Shop & Shaving Parlor located in Long Beach. Nobody provides a cleaner cut, because no one is more thorough. No matter what your style is-classic businessman, high taper, ...

[Learn more about Hawleywood's Barber Shop](#)

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English (81)

Sort by **Newest First**



Jake Y.
 San Diego, CA
 21 friends
 16 reviews

Review Hawleywood's Barber Shop

Share your experience and help millions of other Yelpers find great local businesses.

Select your rating.

2/2/2013

1 check-in

I heard a lot of bad reviews on this place. About how everyone who worked at Hawleywoods had an elitist attitude and they were rude. But when I walked in I got greeted and helped from the second I walked in.

I came in to buy some layrite and then I had a conversation with the barber. The other barber who was cutting hair also joined in the conversation. The barbers seemed really friendly and made a great first impression. I had yet to have a hair cut here but from what I saw. Everyone came out looking slicker than ever.

Also everyone who wrote a bad review. I noticed it was because they came in without making an appointment. Most traditional style barber shops are appointment only. It's just the way it is.



Jaime R.
Norwalk, CA
26 friends
7 reviews

★★★★★ 9/25/2012

After years of going to many Cholo-Cuts in the ghettos of los angeles, I never knew the value of a great haircut. Very detailed work, asked what number, style etc... Staff is friendly and attentive. Pricy, but worth it and will add some swagger to your step for days!



Wig H.
Las Vegas, NV
60 friends
92 reviews

★★★★★ 9/24/2012

4 check-ins

I live in Vegas now, so when I knew I was going to be in LB for the weekend I had to make an appointment. My regular guy wasn't available, but I got Jimmy instead and he was beyond "on point". Hooked up the old school pomp, a nice taper with a sweet ducktail.

I'll be back ASAP, and I'll be asking for Jimmy. Also, I gotta remember to set the appointment for a cut AND a shave, I always forget and they usually have another appointment right behind mine.



Sick Ducktail & Taper thanks to Jimmy!



Max N.
Long Beach, CA
50 friends
11 reviews

★★★★★ 8/23/2012

2 check-ins

I been wanting to check this place out for a good while now especially now that my boy Ray Ray works there! Finally called him up for an appointment an came an checked it out!

I dont see nothing wrong with picking up the phone an making an appointment it actually seems more legit that way dont got to worry about waiting for hrs till ur next. So the people bitching about the no walk ins shut up its not that serious!

An the rule for no woman allowed seems kinda cool too me gives it more of a mans place to come an chill an drink a beer an chill!

Check out my boy Lil Ray he gets down on the cuts known



Hawleywood's Barber Shop
★★★★★ 146 reviews
And they also do straight razor Hot shaves!!



Razorbacks Barber Shop
★★★★★ 291 reviews
I have had my hair cut by Pedro and Scott, but my usual is Johnny.



Syndicate Barber Shop
★★★★★ 178 reviews
Clean cuts, best straight razor shave, I wouldn't go anywhere else.

Browse nearby

Restaurants, Nightlife, Shopping, Show all

People viewed this after searching for...

Layrite Long Beach

this guy since H.S. days!



Alejandro M.
Long Beach, CA
25 friends
8 reviews

★★★★★ 8/8/2012

7 check-ins

I used to go to another barber in Bixby until my barber up and moved to Bakersfield. I then allowed the owner of the shop to cut my hair, but his breath was really bad. Stuck in a chair where you cannot move and the person holding a razor to your neck with the mouth of a litter box sucks!

Anyway, I decided to leave that shop and move on. I called Hawlywood's and was told \$25 for a cut. I was a little upset because I was paying \$15. I called several other places and they all charge \$25. I went ahead and booked an appointment with Drew.

As soon as I arrived Drew offered me an ice cold brew. He gave me an outstanding cut and I felt welcomed by everyone their. As for the comments about not taking walk ins on a Saturday... You're all smoking some crack! It's easy. Pick up your trendy ass iPhone, dial their number, and make an appointment. You all said you had nothing better to do and had all the time in the world. Even the \$15 place required an appointment.



Joel C.
Carson, CA
37 friends
2 reviews

★★★★★ 7/10/2012

After my 2nd trip here, this place deserves a Yelp review. Once again I walked out with a great haircut and a great experience.

When you first walk into the place, the guys were friendly. As a matter of fact, don't know why people complain that they are rude. There is a 50s motif going on, mens magazines for your reading pleasure, and the music was great. I was so glad that I walked into a place to get my hair cut and not have to hear Katy Perry and Lady Gaga blaring over a blown PA speaker. Also, the place smells like a barber shop. I didn't get one whiff of perm juice, hair coloring, burnt hair, or some overpriced hair product in a white and green bottle. There are no hairdryers whirring, no kids screaming, and there was actually sports on the TV, and not TMZ or Access Hollywood. That's right, this place seems like it was built up from the ground for me by men. If you want to experience all those things I said above, then there are countless other places you could go. If you are a man, and just want a good haircut for a great price, then go to Hawleywood's...

As for the haircuts, I have to give Drew and Jimmy props on what they did for my hair. The experience was similar both times. I usually get a side-parted medium pomp. It's not an easy haircut for me, since my hair is quite unruly. One nice touch is that after every few runs of their clippers, they brush the loose hairs of your scalp. After the haircut and a straight shave for your hairline, they put a hot towel on your face and massage your neck and shoulders. Next, they meticulously styled my hair with a generous amount of Layrite pomade and a comb. The finished product was excellent. Both times, the haircut was not only spot on, but both Drew and Jimmy were the only barbers that actually made my hair look better than I could have imagined. Lastly, because they were good about brushing loose hairs off, I was not itchy at all after the haircut. I still had stuff to

do that evening and that made a huge difference.

By the way, even though Hawleywoods has their own line of products, they don't push it on you. But that didn't stop me from picking up another can of Layrite....

If you are a man, and you want to get a great haircut for a great price without having to subject yourself to the salon atmosphere, then go to Hawleywoods. You won't regret it!



Paul R.
Long Beach, CA
0 friends
5 reviews

7/3/2012

Called at about 10:00am today and got an appt. for 11:30. got there at 11:15 and was instantly greeted and made to feel at home. Jimmy took me right away and proceeded to give me the best haircut I've had in years. And the straight razor shave was fantastic. Not something I would probably do every time but once in a while really cool. I may not have Ben in the same demographic as most of these customers (mid 50's and a little on the conservative side). But, no matter. Still got a great cut and felt right at home. Jimmy has a new customer as long as he's around.



Richard S.
Sacramento, CA
23 friends
56 reviews

4/15/2012

I take barbershops very seriously. I've wanted to go to Hawleywood's for some time, yes because of the "hype". Now that I live within driving distance, I read the reviews. Some say there's a problem. I went anyway, made an appt with Jimmy. I arrived on time and immediately saw the "problem". This place is serious, SERIOUSLY. It has serious class, perhaps too much for some. And I hate that word "classy". While the place is impressive, it's seriously retro barber shop decor, the barber's are even more impressive. Barber's unfriendly? Absolutely not. It's just obvious they take their work quite seriously and are focused keenly on their trade, more than any shop I've been to. No one here is here by accident, barbers or customers. It's no wonder it's mostly by appt. All 4 barbers dressed super professionally which I must say was a bit intimidating as I wasn't expecting it. (It's not just in the video clips) Perhaps it scares some who are used to "chop and robs". They take their time, giving some of the best barber cuts I've seen. The customers are just as serious I might add. My haircut was flawless as were all the others I saw in the works. Jimmy was great but I wouldn't hesitate making an appointment with any of these guys. Definitely a place for those who take themselves and their appearance seriously and a million dollar haircut for 25 is a bargain!



Cynthia T.
Sun Valley, CA
99 friends
40 reviews

3/9/2012

1 check-in

Why are most of the women complaining, it's a barbershop not a salon!?
If you're going to cry and complain on yelp about not being able to get service, then you obviously don't belong in there!

Friendly and fast service!!!!



Harris B.
Long Beach, CA
3 friends
109 reviews

 2/2/2012

read the yelp reviews and called ahead. I walked in and was in the chair in less than 2 min. Ray gave me a great cut. They guys there were chill. I'll probably go back.



Drew D.
Long Beach, CA
0 friends
13 reviews

 1/26/2012

ALL of you bitching about no walk in's can STOP!!!!!! I heard on the first there is going to be a new barber so more walk in's will have a chance to get there haircut by the best barber shop around!

and another thing! The boys crying about not feeling all warm and fuzzy when they get there... THIS PLACE IS FOR MEN!!!! not little mama boys... if you wanna feel all warm and fuzzy take your ass to a salon and let them mess your hair up!

If your looking for a great haircut at a good price, guy talk, beer etc.... Then this is the place for you!!!!!!!!!!!!



Joseph E.
Los Angeles, CA
40 friends
31 reviews

 1/4/2012

1 check-in

I wish that there was a barbershop like this opening its doors in the San Fernando valley where the rockabilly/psychobilly subculture is really popular. I hate the hour long drive to get here especially when there is traffic. Other then the drive, I really like this place. Sometimes the guys can come off as aggressive, but there isn't any harm intended. They are actually pretty cool and like to joke around. I personally go to Alex and I can say he is really good. I recommend this place. I haven't been able to go since October but definitely intend to--its really hard to find a good barbershop like this one. I tell my friends about this place and when they do go, they end up liking it too.

Call and reserve today, you will enjoy your cut. It's closed on Monday's and Sunday's.



Harry H.
Long Beach, CA
7 friends
58 reviews

★★★★★ 12/30/2011 • Updated review

I've been going here for over a year now since my original review.

I'm upgrading the joint to a 5.

Hawleywood's is exactly what a barber shop should be. Yeah, you gotta make an appointment. Took me a bit to get into the habit but I'm a loyal patron now.

For all the haters....If Hawleywood's ain't your style, Supercuts is always open for walk-ins. And for the bitching about no ladies allowed, unless your mom drove you or your balls are in your bitches purse, why do you need a women with you to get a hair cut? Jesus! Be a man and get out of the house! On second though, don't.... More ice cold PBR's for the rest of us!

★★★★★ 9/29/2010 • Previous review

Used to go to the shop in Costa Mesa, loved it. Haven't been to the LB shop til yesterday, mostly... Read more



BENJAMIN P.
Los Angeles, CA
1 friend
3 reviews

★★★★★ 10/28/2011

i live in hollywood and drive all the way down to lbc to get my haircut here. it is worth the trip for guaranteed perfection. as an actor it is important to always look my best. they are true to the 50's era. it reminds me of the place my grandfather used to take me to get my hair cut growing up. i am an elvis fanatic and i could hangout there all day listening to old rockabilly music, drinking pbr, while flipping thru hot rod magazines and playboy. this is an authentic old time barber shop and always a great experience. great vibe here. if you are looking for a great barber shop, this is the place...



Francis F.
Long Beach, CA
2 friends
13 reviews

★★★★★ 9/19/2011

Fuck this place. I would never want to go to a shop with such a moronic atmosphere as this. Calling this place pretentious would be generous. No ladies allowed? Really? Not to mention this place wrecks of a homophobic "real men" attitude. They are just yuppies in disguise, playing dress up as retro "bad boys". Have fun role playing kids!



Shaun A.
Long Beach, CA
38 friends
12 reviews

★★★★★ 8/31/2011

you must make an appointment for services here period!!!!this is a mens only 1950's style barbershop,back home in norwalk i would go to this old skool barber shop owned by a gentleman who had been there for years and after my cut he would sometimes give me a shave,so i been wanting to find a place who knows what there doing with the knife and this place is it,i walked in and the old skool rockabilly/blues was playing the shop is soooo dope with all this cool 1950 nostalgic art on the walls which i love,at first i got the eye from all the guys but i let em no i have an appointment and now i understand why myappointment was at 2pm and we ended at 3pm on the dot,they dont skimp on the service at all here,the products they used on my face were great i only use the best on my face anyways and i was very impressed it smelled soo good! they used plenty of warm towels he took his time being very carful the chair was sooo comfortable Its straight from the 50's i almost passed out but the

conversation going on and the really great music kept me interested and i forgot to mention right when i walked in i was offered a beer!sweet! and it was sum beer i never tried before so i was a lil worried like please dont taste like budweiser lollllll but it didnt it was really good and im definitely gonna keep a 6 pack in my fridge lolll it was only 25\$ and all tho i dont shave like this every week i will definitely go back when im ready for a good beer some great ol sckool blues and rockabilly music and a clean shavei can still smell the great stuff he used on my face!nice!



Landon F.
Santa Monica, CA
2 friends
45 reviews

6/21/2011

FUCK THIS PLACE- I walked in about a month-1 1/2 ago, finally came to my senses about reviewing them after I stumbled across their overpriced products online.

Im not sure what their problem with prospective customers is, but it seems to be a common issue from reading other reviews. Basically, after having passed by Hawleywood's countless times (Im an LB native) while walking around 4th St, I finally decided that 1) A hair cut was warranted and 2) I should check them out.

The shop was nearly empty except for one man aka: 40 year old teen getting his hair cut and the barbers each doing their own thing. I thought that since it was a wednesday, it would be an ok day to walk-in. No one greeted me or acknowledged me upon walking in. I just stood around until some douchebag wearing a vest 2 sizes too small asked me what time my appointment was at. When I mentioned i was a walk in, he just looked past me and sort of mumbled to one of the other guys. He said i could wait around to see if anybody 'else' would be 'willing' to cut my hair, as if my hair were laced with a carcinogenic substance that would turn malignant and consume the 'willing' barber. I looked around before answering to catch a glimpse one of the barbers drinking a tallboy of PBR or Old Style at 11:30 am. Sorry, but I wont have some drunkard in a costume put a blade to my neck. I said "maybe next time" and hightailed it out asap.

Now that I look back, I dont even see the allure of this place to begin with. It is a cheesy, tacky staged shop made to look like its from the '40s. None of the furnishings or architectural details have any history as being part of this shop for more than 5 years. The guys walk around in costumes, looking like caricatures more than barbers. They drink beer all day and have a wall devoted to PBR, further emphasizing the "retro" vibe. It is equivalent to walking into a Ruby's or Johnny Rockets, except those places are ironically tacky, these guys think they're the real deal. There's a strict men only, no girls allowed policy which makes one wonder what goes on behind the scenes at the end of the day after drinking, playing barber, and dressing up "jk, of course" Im no homophobe, but these men obviously are as evidence by previous posts of lesbians being rejected and the frat-type conversation going on. And yet, all that would be forgiven (by me at least) if they had some sense of courtesy when dealing with possible customers. Their holier-than-thou, skyscraper- stuck- up-the- ass attitude does them no good in my book. Get of your high horse before someone knocks you off, because one day, you'll piss off the wrong guy or lesbian and they wont scurry home to write a review on yelp.



Daniel B.
Downey, CA
0 friends
3 reviews

6/13/2011

I got the best haircut of my life at Hawlewoods Long Beach. Seriously. Being from Europe, I am not used at all to the service I got there, since we don't have that kind of barbershops around. I was in LA for E3 and as I am totally

into the classic slick hairstyles I just had to pay a visit. It was a one hour trip from Downey but totally worth it.

Just called them on Saturday morning and booked an appointment for five. Got there a little early, and at five a chair was ready for me. The barber shook my hands (kudes to the perfectly polished shoes) and asked me what I style I wanted. I opted for a slick sidepart with tapered back and sides and he cut the hair with absolute precision. After that, I got my neck and ears shaved, the hot towel treatment and even a neck massage (totally unexpected). Finally, he applied a healthy amount of Layrite on my hair and made a perfect part, adjusting the style until every hair was straightly in place.

Even tough I do not look like a typical greaser or have tattooed arms, (I even rejected the beer because I just do not like it) the barber himself was very friendly and welcoming.

A one-of-a-kind experience! Definitely will come back when I am in the LA area again.



Eder G.
Long Beach, CA
2 friends
1 review

6/4/2011

Last Friday, was my very first time getting a cut at Hawleywoods by Alex, the new barber. No doubt about it, I was absolutely impress. I was very detailed on how I wanted it. A high taper, close yo the ears yet very tall in the front. Wow! he got it exactly how I'd pictured it in my mind. Better yet the vibe was very home welcoming. Not to mention a very fine collection of Hustler magazines. I'm VERY please to say I got my a haircut at "The world famous Hawelywoods." Keep up the GOOD work guys and Alex I will be booking you soon



Eric C.
Fullerton, CA
406 friends
12 reviews

2/23/2011

6 check-ins

Ernie hooked me up with a shave and a haircut! Soon as I walked in, I knew this was the place for me, especially when they put some Elvis on the radio just for me! Cash only for the shave and haircut - remember to tip your barber!

21 other reviews that are not currently recommended

Best of Yelp Long Beach – Barbers

1246 Barbershop & Shave Parlour
 71 reviews

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Intensive Cuts
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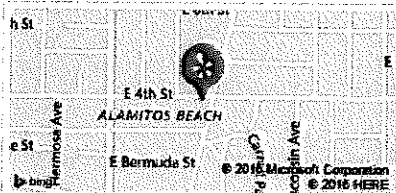
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Hawleywood's Barber Shop

81 reviews Details

\$\$ · Barbers Edit



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hawleywoods.com



Hot towel treatment. Nice!
by George S.

See all 26



"My regular guy wasn't available, but I got Jimmy instead and he was beyond "on point". in 6 reviews



"Finally, he applied a healthy amount of Layrite on my hair and made a perfect part, adjusting the style until every hair was straightly in place." in 4 reviews



"They even have their own brand of pomade (that's hair grease, square!)" in 4 reviews

Recommended Reviews

Search reviews

Sort by Newest First

English (81)



Anthony Y.
Granada Hills, CA
63 friends
32 reviews

Review Hawleywood's Barber Shop

Share your experience and help millions of other Yelpers find great local businesses.

Select your rating.



Anthony Y.
Granada Hills, CA
63 friends
32 reviews

10/27/2010

really good spot to get your pomp cut. the only thing is its pretty damn far for the folks that live out in the valley or even out in the IE. this place is strictly on an appointment basis. the few times ive been there I never missed my appointment so im not sure what happens to you when you do. definitely these guys know what they are doing, its not an everyday thing that youre gonna find someone that knows how to cut a good pomp.

Today 9:00 am - 7:00 pm Open now

\$\$\$ Price range Moderate

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By Appointment Only Yes



Jason W.
First to review

From the business

Hawleywood's Barber Shop & Shaving Parlor located in Long Beach. Nobody provides a cleaner cut, because no one is more thorough. No matter what your style is-classic businessman, high taper, ...

Learn more about Hawleywood's Barber Shop

You might also consider

People also viewed



George S.
Moorpark, CA
1 friend
2 reviews

8/11/2010

The reason it's getting a 5 star is because it does what it's trying to do and it pulls it off, completely.

It started when I was reading reviews about pomades and someone recommended layrites, and the shop that sells it, Hawleywood's. It just so happened that I was walking past the one in Huntington Beach and the guys inside were really nice and gave me a sample of the pomade. I made an appoint for the one in Long Beach the next day. The guy on the phone was a bit short with me but it didn't bother me. When I went in for the appointment with my buddy they were really nice and discussed the kind of haircuts we wanted, made small talk, got the haircut, then gave em a \$6 tip. The experience itself was great, you can tell what the shop looks like from the pictures on their website. I'll be going in again later this year.

I suggest that before you go that you make sure the haircut you want is the kind they give and you make an appointment, it's not hard.

PS: contrary to what some of the pics show, they have a fairly large flat screen TV inside



Michael R.
Whittier, CA
5 friends
3 reviews

7/16/2010

I didn't like the men-only policy when I took my daughters with me one day, and they were going to sit and wait for me. I had to ask them to stroll around while they waited. But after reflection, and talking with them (12 & 15 years old at the time), I completely support it. They're not anti-women, or anti-lesbian; they're pro-men. They're not excluding people—they're focusing on having expertise for the audience they're serving. Like barbershops from the east, or even local, black barbershops, it's a place for men to be social, and not feel like they're being impolite or crass in front of a woman. It's a place where they do one thing right—instead of a bunch of things half-assed—cut men's hair. Indeed, unisex salons exist everywhere, but this isn't one of them. Just like I don't hang out in my daughters' sleepovers, I don't need them hanging out at Hawleywoods.

I think it's cool if we respect various people needs for their own spaces.

Aside from that ... They produce and sell the greatest products of all time. It's comfortable. I don't care for "retro." I don't like people living in the past. I'm not hip on everyone acting like they're living 50 years ago. I am, however, a big fan of putting some effort in one's appearance. That's what Hawleywood's is great for. I don't fit their demographic, per se. Yes, I'm a man. But, I'm older, I'm a square. Yeah, they do the greaser thing well, but they do any tight, neat style well. A great cut with superb attention to detail keeps bringing me back.

And when I leave this place, I feel like a man.



Aaref R.
Los Angeles, CA
5 friends
4 reviews

7/2/2010

I signed up for Yelp because of this place.

I had great service. Good conversation. A nice shave and flawless haircut. It costs more than Supercuts but honestly you get what you pay for.

On a note to those complaining about no walk-ins . . . Just make an appointment. It may look like the barbers are doing nothing but perhaps they are waiting for a loyal customer. Just good customer service to have your



Hawleywood's Barber Shop
 146 reviews
And they also do straight razor Hot shaves!!



Razorbacks Barber Shop
 291 reviews
I have had my hair cut by Pedro and Scott, but my usual is Johnny.



Syndicate Barber Shop
 178 reviews
Clean cuts, best straight razor shave, I wouldn't go anywhere else.

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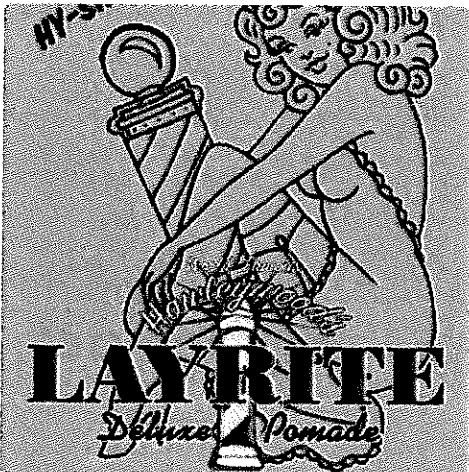
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Layrite Long Beach

appointment honored at an establishment rather than being told to wait 20 or so minutes because someone scored your chair just before your appointment time.

I will most certainly return.



Dunnaree M.
Long Beach, CA
40 friends
21 reviews

6/25/2010

Well, these guys are sexist & from what I gather from the other reviews I've read, homophobic as well. I am a lesbian, maybe I look 'dykey' maybe I don't, not sure. Anyway, I have a very short, men's-style haircut. I went there & they refused to cut my hair, the doorman saying "Gentlemen only." So they're refusing good money from women for some dumb reason. The place looked pretty cool & the babers had good haircuts. Wish they would have served me, but hey, poop on them!



Joe W.
Sun Valley, CA
0 friends
8 reviews

5/29/2010

I had been wanting to check this place out for a while. Called a day in advance and made an appointment for Saturday. Walked in and was welcomed by the "doorman". Sat down read a hot rod mag. Didn't see the playboys I heard about but I was there for a haircut so I survived. Jimmy was my barber. He was a cool dude. Gave me a good cut, would retain his services again. passed the time with good conversation. I usually don't talk much cause I find haircuts an awkward experience. but we discussed the passing of Dennis Hopper, RIP Mr. Hopper, among other things. I honestly had no complaints about my experience at Hawleywood's. My cut was exactly what I asked for. I like the Bay Rum aftershave and the pomade is quality stuff. I would go back again



dan I.
Chicago, IL
21 friends
104 reviews

4/14/2010

Eh, I don't see what the big deal is. I suppose I don't fit their demographic of old school or retro or greaser... it always appeared to be a cool place for a guy to go get a haircut.. So I finally did. The haircut itself was...fine. I always just a get a trim.. very basic, anyone could do it. I've had much better for much less. I think it goes without saying that their clientele goes for the atmosphere more than anything else. Honestly, I wasn't terribly impressed. NO ONE was friendly or welcoming.. of the three barbers hardly anyone said a word over the course of about half an hour. It was easily, hands down, the most awkward haircut I've ever had in my life. I didn't enjoy it whatsoever. Sorry guys, I won't be going back.



Missa D.
Long Beach, CA
6 friends
5 reviews

3/29/2010

Listed in My Neighborhood

I wish I could write a cool, thoughtful review of this place but, since I have a vagina I am not allowed in there. Damn those X Chromosomes! lol



Dustin B.
Anaheim, CA
35 friends
22 reviews

3/25/2010

Old school haircuts at its best. I am here to tell you guys that this is the place to go if you want the full treatment. Not speaking in the "happy ending" sense, but you will definitely be happy when you leave. 20 bucks for a haircut and leaving feeling like a million, now that's a fair trade. The guys there are down to earth fun MEN... Not the women in the "supercuts or fantastic Sam's" who just have a cosmetology license, not that there is anything wrong with that, but I am so picky about how I get my hair cut, a place that specializes in fades, pomps, and old school cuts was a no brainer when I saw them at the Grand national Roadster Show in Pomona ca. You can get the old school straight razor shaves there as well, which most places don't do, especially the quick cuts places, because this is part of the Barber School Test.. So in closing, they have 3 stores in so cal now.. Huntington Beach off of Main St, Costa Mesa, and the one I frequent off of 4th Street in Long beach.. You dont need an appointment, but it helps so I clicked YES at the bottom for "appointment only"
ASK ABOUT THE VIP PLAN ...
Dustin



disonofre o.
Redondo Beach, CA
5 friends
5 reviews

12/26/2009

the best around imo...carlos cuts my hair and does a damn good job too.all the other barbers are on point as well,i never had a bad experience ever ,i have been coming here to lb shop for 3 years,and wouldnt go anywhere else. hawleywoods long beach is the bizzness!!!



aj S.
Long Beach, CA
52 friends
105 reviews

10/13/2009

BLATANT DISCRIMINATION AGAINST GAY WOMEN!!!

walked into this place, it was DEAD. said i needed a hair cut...they said NO WOMEN ALLOWED...from looking at me you'd see i have my hair cut JUST LIKE THEM...I don't look like the type of girl who'd want extensions or color, just a

basic 50's hair cut...but that's cool...if they want to discriminate...I see a lawsuit coming their way,but anyway..... How ironic to have a barber shop in the middle of the "gay-ghetto" and deny lesbian customers...I guess my money is no good there....thanks to Syndicate, they dont give two shits on who walks in.I have a new shop I go to and they give good cuts!



Alex M.
Riverside, CA
4 friends
17 reviews

7/18/2009

Dont go in here i tried to walk in and i got turned away because i did not have an appointment even though there were two empty seat and two barbers sitting on their ass, they were extremely rude and snobbish, and stuck up, gives other Greasers a bad name. And all this for a mediocre haircut that my mom could have given me with a Flowbee.



Kevin W.
Anaheim, CA
63 friends
14 reviews

6/25/2009

I've had a beard for several years now but I've never had it professionally trimmed. I normally do all the cleanup work myself with a beard trimmer I purchased from Target. Well, I finally decided that a straight razor shave was for me and settled on Hawleywood's as the place of choice after seeing them at the Ink-N-Iron festival at the Queen Mary.

First of all, the place is set up very nicely. The chairs are all lined up on one side and a long bench for waiting customers sits along the opposite wall. There are mirrors on one wall, obviously, but the other wall is plastered with a Pabst Blue Ribbon shrine made of probably well over 100 PBR glasses on display. Classic, awesome music soundtrack (Johnny Cash and the like). The whole decor of the place is meant to be like a barbershop from the 50s where men can be men. Actually, that's a more accurate statement than you think. Hawleywood's is a no girls allowed. Literally. They do not allow women into the shop. As much as I liked everything else about the place, I thought that was a bit too much, knocking them back a couple stars.

But they redeemed the 4th star with their fantastic service. I got my hair and beard cut and trimmed by Jimmy, a cool guy. The hot towel shave was particularly awesome. My beard has rarely looked THIS good. On top of that, they offer free beer to their patrons in the form of a giant 24 oz. PBR! To finish it all off, the cut & trim ended with a neck & shoulder massage with one of those electric massaging things. Fantastic!



brandon s.
Temecula, CA
13 friends
21 reviews

5/27/2009

I feel cheated and ripped off.

For my entire adult life I have been settling for crappy chain produced haircuts. I've never had a true barber experience until today. Chalk it up to ignorance, cheapness, or lack of adventure. My usual haircut experience involves walking into a chain (never by appointment), I tell the nice asian lady what number guard to use on my hair, hope she understands me, and hope for the best. Not today my friend.

I was driving down 4th st thinking how I needed a haircut, and happened stumble upon this gem. I parked, walked in and Carlos sat me down. First impressions were...this place is legit. Pabst Blue Ribbon shrine, soccer on TV, and Penthouse mags laying around. Rockabilly type joint.

The haircut was second to none. Much time was spent making sure the cut was even and precise. Just when I thought it was done, the hot towel comes out with the straight blade trim around the edges. F@cking amazing. Carlos recommended an apt for next time as they get real busy.



Eric B.
Placentia, CA
21 friends
74 reviews

 4/14/2009

I went here for a haircut since my regular barber was out of town. I had some reservations about it from what others had told me, but I tried it anyway. I didn't ask for a specific barber, I just showed up and asked for a haircut. A guy names Justin Lovato stepped up and put me in the chair, asked how I liked it, and worked away. When he turned the chair around and I saw his work I was pretty impressed, it didn't look bad at all. I was pretty happy with it. I'd of definitely gone back. Unfortunately, Justin was murdered last November, so I can't get him to cut me up anymore. However, my friend Jimmy Lugosi (not his real name) is workin there now, and he also does a damn fine job. So if you're in the area, check it out.

Unfortunately one of the rules of the house is "No Women at all whatsoever". So sorry ladies, no haircuts here.

P.S: I still only go to Geno's.



Jonathan B.
CHESTNUT HILL, MA
15 friends
61 reviews

 3/3/2009

Sometimes I need a day to just chill out. I love this place; old penthouse, playboy, GQ and various other magazines litter the shelves. I come here to see Ernie about once or twice a month. I walk in hungover and feeling like shit. I leave feeling like a billion dollars. I read a review some time back about this spot and thought why not give it a try. The first cut sold me. I go in for a fade buzz cut every time and I F%@& love it. The place is relaxed, rocks classic rockabilly music and from time to time offer up the occasional beer or two. Only complaint is that I drive to this place... about a two hour trip factoring in crappy LA traffic. I want to give the five star review, but the trip just sucks. All I can say is this place is a sweet spot if you are looking for a classy clean cut.



Jeff C.
Long Beach, CA
44 friends
55 reviews

 7/8/2008

Great barber shop, I am never disappointed with my cut. You have to make a reservation a day ahead (a lot of guys may not know that), but it just takes a phone call. The guys are nice and the service is worlds apart from anything you will get anywhere else.



Erica S.
Indio, CA
49 friends
131 reviews

 5/5/2008

My husband got his haircut here for our wedding recently and they pulled through despite their complex issues they had that day. I am going to personally thank them if they let me!



Heather N.
Long Beach, CA
19 friends
91 reviews

4/23/2008

I don't know much about this place because I am not allowed inside (hmmmp!) but my man loves this place! He used to go to Cesar but I guess he was transferred to the other shop but he still comes home lookin sexy as all f*ck!



Dave C.
Long Beach, CA
153 friends
114 reviews

4/13/2008

Listed in What's So Great About Retro Row?

Careful when you walk in the door. The pretentiousness drips from the walls and ceiling. Despite the owner not being in this branch, it still carries his same ego. Never have I felt more like an asshole for being a potential customer then after dealing with these guys. All I wanted was a haircut. You'd think I was expecting to be let into their fancy country club.

It's just after 3pm on a Saturday and my main shop, SYNDICATE, was closed for the day and I thought they were going to be closed on Sunday for an event at Alex's bar. I didn't know if I'd have time later in the week for a cut, so I figured I'd sacrifice, but what a mistake.

There are 3 other guys waiting for haircuts, two guys giving cuts and 3 chairs completely empty. I figured the wait was long, but I didn't have much to do anyway. The first barber asked if I had an appointment. I told him no but would he be able to squeeze me in sometime. He grimaced and said not today. I asked about Sunday or Monday. He said I'd have to wait until next week sometime. I shook my head and so no thanks, I'll just go to SYNDICATE. He huffed as I walked out.

It's blatantly obvious that they are trying to appear busier than they really are by taking appointments only and not allowing walk-ins. If you're that freakin' busy, hire more barbers. With 3 chairs open on a Saturday afternoon, why not go try to bring in more cash when possible. This is the barber shop equivalent of club having a waiting line outside to appear popular, but there's no one inside the bar.

Once again, ditch these guys and head over to SYNDICATE on Broadway. Just get there before 3:00 on the weekends.

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Hot towel treatment. Nice!
by George S.

"My regular guy wasn't available, but I got **Jimmy** instead and he was beyond "on point". in 6 reviews

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English (81)



Jason W.
CA, CA
50 friends
5 reviews

Review Hawleywood's Barber Shop

Share your experience and help millions of other Yelpers find great local businesses.

Select your rating.

★★★★★ 2/20/2008

First to Review

So, for years I've known about Hawleywood's because they set up booths at all the rockabilly shows and hand out free combs and other swag. But their shop was just too damn far to justify driving all the way to Costa Mesa just for a haircut. Well, last December (2006) I heard the news that a second Hawleywoods was opening in Long Beach. My curiosity got the best of me, so I went down there to check it out. It was like dying and going to rockabilly heaven - cool music playing, barbers dressed in vests and ties and covered with tattoos, a whole wall dedicated to Pabst Blue Ribbon pint glasses...awesome. Cesar cut my hair, and it came out the way I have been trying to get it for years at

More business info

- Accepts Credit Cards No
- Parking Street
- Bike Parking Yes
- Wheelchair Accessible Yes
- By Appointment Only Yes

Jason W.
First to review

From the business

Hawleywood's Barber Shop & Shaving Parlor located in Long Beach. Nobody provides a cleaner cut, because no one is more thorough. No matter what your style is-classic businessman, high taper, ...

Learn more about Hawleywood's Barber Shop

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Exhibit E/32

the um..other rock and roll barber shop in Long Beach. (sorry dudes). That was over a year ago, and I've been going there ever since. They even have their own brand of pomade (that's hair grease, square!) called Layrite. It takes a few tries to get it to work, but it's worth it...it washes out and it doesn't leave your pillowcases all sticky. I would have subtracted half a star for high turnover among the staff, but I was feeling generous...Cesar, my barber for the last year has relocated to the Costa Mesa store. So it looks like I might be driving to OC for a haircut after all. Oh yeah - sorry girls, you're not allowed inside. House rules. But it's 4th Street - not like there's nothing for you to do while your man gets his ears lowered!

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 Clean cuts, best straight razor shave, I wouldn't go anywhere else.

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Exhibit F

Hawleywood's Barber Shop

From the business owner

Apr 27, 2016

Was this photo...?

Helpful

Not Helpful



Van Van Hair Salon

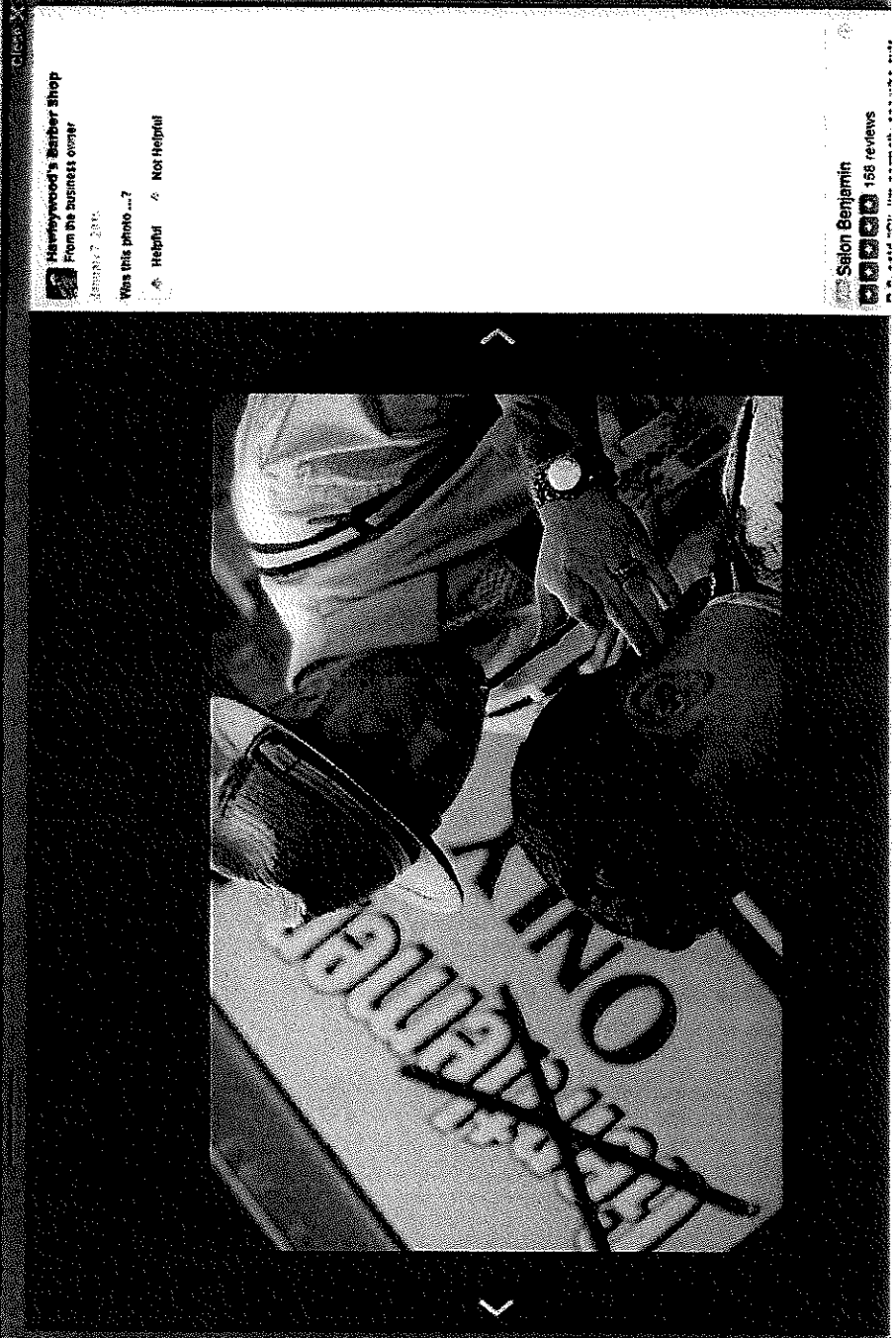
37 reviews

Anyeg J. said "I heard this place from a friend and she told me they do great layers. I made my appointment for 4:15 and when I got there..." read more

1 Star

12 of 35

12 of 35



Haaleywood's Barber Shop
From the business owner
January 7, 2016

Was this photo helpful?
Helpful Not helpful

Salon Benjamin
158 reviews